



# PRINCE

## KUMI - FRIMPONG

### CONTACT

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### SKILLS

#### Leadership

Stakeholder Management  
Human - Centered Design  
Design Intention  
Collaboration

#### AI-ASSISTED DESIGN

Claude Code  
Figma Make  
AI Research  
Design Intention  
Design-to-Code

#### Tools & Platform

Figma  
Claude  
Userzoom  
Devops  
Storybook

### HOBBIES

I am a very active individual, regularly training in the gym and keeping fit and healthy. I enjoy bike riding through the hills on cold nights and traveling to new places. My mornings are usually spent on reading a book.

Lead Designer with 15+ years of experience. I solve product challenges by aligning what users need with what moves the business forward and ship work that proves it.

I use AI tools to sharpen my thinking and cut down the friction between research, design, and handoff

## PROFESSIONAL EXPERIENCE

### LEAD DESIGNER - Ventured Solutions

Remote | Nov 2023 – Present

- ◆ Led **design systems implementation** across 4 platforms, mentoring a team of 5 designers to improve delivery speed, consistency, and design-to-development workflows
- ◆ Introduced **AI-supported workflows** (Claude, Figma Make) to enhance design clarity, documentation, and decision-making across teams.
- ◆ Bridged **user needs and business objectives**, translating stakeholder requirements into design decisions that delivered **measurable value to both user satisfaction and business outcomes**

### Product Designer - Community Brands

Remote | Feb 2022 – Dec 2024

- ◆ Led end-to-end design of the School Money Dashboard, increasing **product engagement by 78%** through research-driven decisions and optimised component systems
- ◆ Reduced **design-to-code rework by 25-30%** through improved design-to-development handoff protocols and design system documentation

### UX Designer - Omnio Global

Remote | Mar 2021 – Feb 2022

- ◆ Delivered responsive digital experiences for global brands (H&M, Manchester United, TUI, easyJet) using research and rapid prototyping to align solutions with user and **stakeholder needs**.

### Lead Designer - Base Consultancy

Contract | Aug 20 - Dec 20

- ◆ Led brand and website redesign, establishing visual direction and design systems to **align business goals** with consistent user experience.

### UX DESIGNER

TCL Structures | Contract | Jun 2019 - Aug 2020

- ◆ Developed high-fidelity wireframes and prototypes to **improve overall user experience** across mobile, tablet, and desktop platforms.

### DIGITAL MARKETING EXECUTIVE

E4k Digital Agency | Contract | Dec 2019 - Aug 2020

- ◆ Designed creative assets and brand awareness campaigns across multiple industries for local businesses.

### SENIOR GRAPHIC DESIGNER

Omegahouse Multimedia | Fulltime | Jan 2015 - Sept 2018

- ◆ **Supporting the creative design team** with implementing a corporate identity refresh across a detailed design system / pattern library, sample design pages and social media for clients